

WEBSITES vs. WEB APPLICATIONS

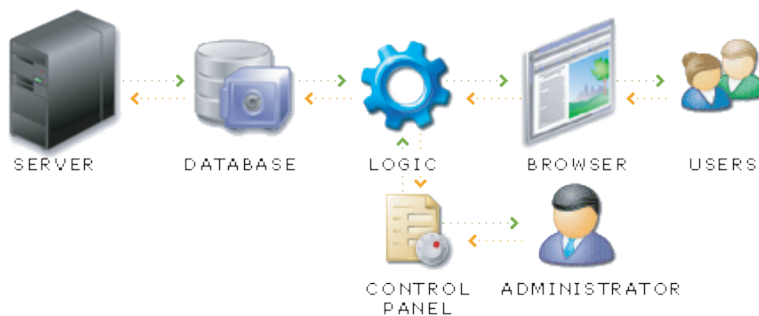
Consider the difference between launching a static website for your company or constructing an intuitive web application that creates a return on investment for your entire organization.

When having your website designed there are some important questions that need to be addressed. The main question you need to ask yourself is how you intend to use your website and if you want your website to continually grow with your company.

A Website is like a static brochure with static information that displays through a web browser. The problem with a static website is when your company's services expand, and your product line grows your static website has no way to dynamically reflect on company change. At some point your company will need to hire a technical person or contact the firm that originally designed your website and contract them for a redesign.



A Web Application is software that resides on a web server that dynamically displays information through a web browser. The difference is web applications grow with your company instead of remaining stagnant and stale. Web applications give the client the power to make updates to their website at their leisure. A web application is clearly the best solution for any company that wants to minimize cost and be successful on the internet.



- Hotel Reservation and Booking System
- Real Estate Management System
- Customer Relationship Management
- Online Shopping Cart System

websitedevelopment
internetmarketing
reliablehosting

www.cbsinet.com

Corporate Office:
1611 Main Street
Dunedin, Florida 34698
Phone: **727.738.1737**
Fax: **727.736.9342**
eMail: info@cbsinet.com

North East Region:
11 Bainbridge St
Leominster, MA 01453
Phone: **978.534.1700**
Fax: **866.728.5949**
eMail: zac@cbsinet.com